



## *Member to Member*

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### *Creating Business through Relationships*

#### **Overview**

Membership at TPC Eagle Trace is made up of successful business people who not only enjoy golf as a hobby, but also use the game to benefit their business.

**Member to Member (M2M)** was created with the TPC Eagle Trace Members in mind. The goal of **M2M** is to create a group of Members whose focus is to help one another grow revenues and increase sales by sharing qualified business leads. This complimentary program gives likeminded business people the chance to meet, discuss their business and pass qualified leads to one another.

#### **Features & Benefits**

- Must be a Member of TPC Eagle Trace
- No Initiation Fee or Monthly Dues to Join
- Group Meets Every 2<sup>nd</sup> & 4<sup>th</sup> Thursday of the Month from 5:45 pm – 7:00 pm
- Members are Required to Provide the Club with One Membership Referral per Quarter and One Referral per Month to Another M2M Member
- Only One Member per Professional Specialty will be Allowed in the Group – This will be Done on a First Come, First Serve Basis
- Members Should be Working Full Time in their Business Classification
- Members Have the Opportunity to Promote Their Business Through Assigned Presentations to the Group
- Featured Speakers will be Scheduled from Time to Time, Keeping with the Interest of the Majority of the Group
- Members Take Responsibility for Following up on the Referrals Received
- Guests are Welcome to Attend Two (2) Meetings Prior to Joining in order to Observe M2M Policies

**For more information on M2M and to find out if your business classification is still available, please contact Barbara Holzman in the Membership Department at (954) 344 5610 or [baholzman@heritagegolfgroup.com](mailto:baholzman@heritagegolfgroup.com)**

